



TRUTH EXALTS A NATION

ADVERT RATE

EFFECTIVE FROM SEPTEMBER 4, 2024

S/NO.	SIZE	PRODUCT ADVERTS B/W	PUBLIC NOTICE B/W	POLITICAL ADVERT B/W	PRODUCT COLOUR	PUBLIC NOTICE COLOUR
1.	Full Page	180,000.00	200,000.00	300,000.00	350,000.00	270,000.00
2.	Half Page	80,000.00	100,000.00	180,000.00	110,000.00	150,000.00
3.						
4.	Quarter Page	60,000.00	80,000.00	110,000.00	80,000.00	90,000.00
5.	10" x 6cols	160,000.00	180,000.00	200,000.00	225,000.00	230,000.00
6.	10" x 5cols	150,000.00	160,000.00		200,000.00	220,000.00
7.	9" x 6cols	120,000.00	140,000.00		160,000.00	170,000.00
8.	9" x 5cols	100,000.00	120,000.00		140,000.00	150,000.00
9.	8" x 6cols	90,000.00	100,000.00		130,000.00	140,000.00
10.	8" x 5cols	85,000.00	110,000.00		120,000.00	130,000.00
11.	8" x 2cols	40,000.00	45,000.00		50,000.00	60,000.00
12.	7" x 6cols	70,000.00	80,000.00		90,000.00	100,000.00
13.	7" x 5cols	60,000.00	70,000.00		80,000.00	90,000.00
14.	6" x 5cols	50,000.00	60,000.00		65,000.00	70,000.00
15.	6" x 3cols	40,000.00	50,000.00		45,000.00	50,000.00
16.	6" x 2cols	30,000.00	42,000.00		30,000.00	40,000.00
17.	5" x 2cols	20,000.00	25,000.00		-	-
18.	4" x 2cols	12,000.00	15,000.00		-	-
19.	3" x 3cols	10,000.00	12,000.00		-	-
20.	3" x 2cols	8,000.00	10,000.00		-	-
21.	2" x 2cols	7,000.00	9,000.00		-	-
22.	1" x 1cols	5,000.00	7,000.00		-	-
23.	Center Spread	400,000.00	500,000.00		600,000.00	700,000.00
24.	Pullout Pages	370,000.00	450,000.00		520,000.00	650,000.00
25.	Face to Face Pages	300,000.00	400,000.00		500,000.00	600,000.00
26.	Back Page	280,000.00	300,000.00		360,000.00	400,000.00
27.	Supplement F/P	260,000.00	280,000.00		380,000.00	430,000.00
28.	Special Projects	280,000.00	300,000.00		400,000.00	450,000.00

SPECIAL POSITIONS

BLACK & WHITE

COLOUR

Front Page Solus	(6" x 2cols)	85,000.00
Back Page Solus	(6" x 2cols)	70,000.00
Front Page Strip	(2" x 6cols)	110,000.00
Back Page Strip	(2" x 6cols)	70,000.00
Strip Advert (ROP)		50,000.00
Double Page Strip (ROP)		110,000.00
Earpiece (Front Page)	(1" x 2cols)	25,000.00
Earpiece (Back Page)	(2" x 3cols)	30,000.00

CLASSIFIED ADVERT

LOOSE

INSERTIONS

Change of Name	2,000.00	Loss of Document - 4,000	N15,000.00 per 1000 insertion	30,000.00
Probate Notices	3,000.00	CAC Trustees - 6,000	Handling charges N30,000.00	50,000.00

CONDITIONS FOR ADVERT PLACEMENT

All Adverts are to be pre-paid in cash/cheques/bank draft.
 Special position in supplement/adverts 25% surcharge
 Cancellation of Adverts attracts 30% surcharge
 Copy date 5 days for Northern States and 7 days for Southern States

FOR FURTHER ENQUIRIES CALL:

THE ADVERT MANAGER,
 PLATEAU PUBLISHING CORPORATION,
 No. 5, JOSEPH GOMWALK ROAD,
 P.M.B. 2112, JOS
 TEL: 08036164465, 08039795356
 E-mail: nigeriastandarddailynewspaper@yahoo.com

ABUJA OFFICE

B15, Lantana Crescent Karu
 Nyanya Federal Housing Estate
 Phone: 07030395500 (Dorcas)

LAGOS OFFICE:

Plot 1234,
 Ahmadu Bello Way,
 Victoria Island, Lagos
 Phone: 08033623122



NOTE: All Adverts Rates Are Inclusive of VAT. (7.6%)